

**International Federation of Scholarly  
Associations of Management Conference**

***8<sup>th</sup> to the 10<sup>th</sup> July 2010 in Paris***

**“Justice and Sustainability in the Global Economy”**

Since the 15th century, colonization has been an important issue in the world, with de-colonization being a key event of the 20th century. The consequences of colonization and subsequent de-colonization have been enormous in economic, social and political terms. In particular, de-colonization has opened the door to today's globalization. The theme of “*Justice and Sustainability in the Global Economy*” fits with the mission of IFSAM, the ‘United Nations of the Academies of Management’. This theme is of particular significance to developing countries, especially those in Africa, one of the key areas of development interest for IFSAM. Our theme also raises the question of the significance and contribution of managerial activities and management in relation to justice and sustainability, especially after the financial crisis.

**Track S25 - Global MisLeadership. Chairs - John Rayment and Jonathan Smith**

Global Leadership refers to the need for leaders to act in a way that reflects the global environment in which their organisations operate and considers all aspects of the leadership role. Injustice and unsustainable practices can be thought of as failure to achieve high quality global leadership – hence the term global misleadership. Four strands of misleadership are identified - leadership which is missing, misguided, misinformed, machiavellian.

Contributions are now being sought for this track of the conference. The following are some possible areas that may be covered but we want to encourage your ideas:

- History of MisLeadership: Historical development of both leadership and misleadership: Roles of royal dynasties, religions, politics, nations, corporations and other power groups.
- Overviews of Global Leadership: Scope, boundaries, framework.
- Linkages between global leadership / misleadership and the main conference themes of justice and sustainability in the global economy.
- Role of Education, particularly business education, in the global economy: Moving toward a new business paradigm; Proposals for new foundations, attitudes, vision and values relevant to the global economy.
- Justice and Sustainability in the Workplace: The need for leaders to create resonance in the workplace by recognising all the needs of their workers, including spiritual.
- Case Studies examining specific examples of misleadership: Actions and reactions of industries, governments and pressure groups.

For further details see <http://www.ifsam2010.org/>

If you are interested in presenting a paper in this track please submit a one page summary of your proposal to [Jonathan.Smith@anglia.ac.uk](mailto:Jonathan.Smith@anglia.ac.uk). Deadline: Monday 30<sup>th</sup> November 2009.